


GETTING STARTED

OUR PROCESS

DISCOVERY



First we make sure we have everything from you to kickstart the project. This includes all logins, domain access, all the details that are required and off course our creative brainstorming from the initial kick off meeting.


During this time we will meet over the phone, in person, or, our personal favorite, online.

SITEMAP

Next up we take all the details from the Discovery stage and create a hierarchy of your site so it is easy for users to find what they need when visiting your site. It also gets us on the same page and provides us a roadmap for your site.



DESIGN & DEVELOP



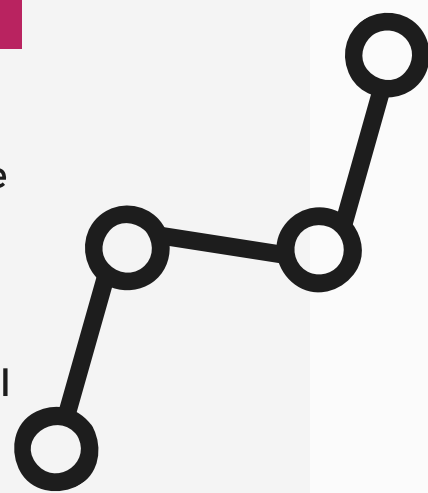
Due to the complexity of this stage we often split this into two stages. By taking the sitemap, we spin up a "prototype" to make is easy for you to see how the website will function. As we progress we will add necessary code **MAGIC** to create a stunning user experience.

During this time we may be communicating weekly by phone or email.


LAUNCH

Woot woot! We put your new site through multiple checklists and tests making sure all the bells and whistles are singing!

Once it is given the green light from Q&A we launch it into the interwebs ready for any and all devices!



ONGOING LOVE & SUPPORT



Toward your site of course! We love continuing with our websites providing ongoing care that includes security, backups, updating software and allotted monthly support time to make sure your site is up 365/24/7.